## SVD and PCA

## COS 323

## Dimensionality Reduction

- Map points in high-dimensional space to lower number of dimensions
- Preserve structure: pairwise distances, etc.
- Useful for further processing:
- Less computation, fewer parameters
- Easier to understand, visualize


## PCA

- Principal Components Analysis (PCA): approximating a high-dimensional data set with a lower-dimensional linear subspace



## SVD and PCA

- Data matrix with points as rows, take SVD
- Subtract out mean ("whitening")
- Columns of $\mathbf{V}_{k}$ are principal components
- Value of $w_{i}$ gives importance of each component


## PCA on Faces: "Eigenfaces"



## Uses of PCA

- Compression: each new image can be approximated by projection onto first few principal components
- Recognition: for a new image, project onto first few principal components, match feature vectors


## PCA for Relighting

- Images under different illumination

[Matusik \& McMillan]


## PCA for Relighting

- Images under different illumination
- Most variation captured by first 5 principal components - can re-illuminate by combining only a few images



## PCA for DNA Microarrays

- Measure gene activation under different conditions



## PCA for DNA Microarrays

- Measure gene activation under different conditions



## PCA for DNA Microarrays

- PCA shows patterns of correlated activation
- Genes with same pattern might have similar function

component
c)

b)

d)



## PCA for DNA Microarrays

- PCA shows patterns of correlated activation
- Genes with same pattern might have similar function



## Multidimensional Scaling

- In some experiments, can only measure similarity or dissimilarity
- e.g., is response to stimuli similar or different?
- Frequent in psychophysical experiments, preference surveys, etc.
- Want to recover absolute positions in k-dimensional space


## Multidimensional Scaling

- Example: given pairwise distances between cities

|  | Atl | Chi | Den | Hou | LA | Mia | NYC | SF | Sea | DC |
| :--- | ---: | ---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Atlanta | 0 |  |  |  |  |  |  |  |  |  |
| Chicago | 587 | 0 |  |  |  |  |  |  |  |  |
| Denver | 1212 | 920 | 0 |  |  |  |  |  |  |  |
| Houston | 701 | 940 | 879 | 0 |  |  |  |  |  |  |
| LA | 1936 | 1745 | 831 | 1374 | 0 |  |  |  |  |  |
| Miami | 604 | 1188 | 1726 | 968 | 2339 | 0 |  |  |  |  |
| NYC | 748 | 713 | 1631 | 1420 | 2451 | 1092 | 0 |  |  |  |
| SF | 2139 | 1858 | 949 | 1645 | 347 | 2594 | 2571 | 0 |  |  |
| Seattle | 2182 | 1737 | 1021 | 1891 | 959 | 2734 | 2406 | 678 | 0 |  |
| DC | 543 | 597 | 1494 | 1220 | 2300 | 923 | 205 | 2442 | 2329 | 0 |

- Want to recover locations


## Euclidean MDS

- Formally, let's say we have $n \times n$ matrix $D$ consisting of squared distances $\mathrm{d}_{\mathrm{ij}}=\left(\mathrm{X}_{\mathrm{i}}-\mathrm{X}_{\mathrm{j}}\right)^{2}$
- Want to recover $n \times d$ matrix $X$ of positions in $d$-dimensional space

$$
\begin{gathered}
D=\left(\begin{array}{ccc}
0 & \left(x_{1}-x_{2}\right)^{2} & \left(x_{1}-x_{3}\right)^{2} \\
\left(x_{1}-x_{2}\right)^{2} & 0 & \left(x_{2}-x_{3}\right)^{2} \\
\left(x_{1}-x_{3}\right)^{2} & \left(x_{2}-x_{3}\right)^{2} & 0 \\
\\
X=\left(\begin{array}{c}
\left(\cdots x_{1} \cdots\right) \\
\left(\cdots x_{2} \cdots\right) \\
\vdots
\end{array}\right)
\end{array}\right)
\end{gathered}
$$

## Euclidean MDS

Observe that

$$
d_{i j}^{2}=\left(x_{i}-x_{j}\right)^{2}=x_{i}^{2}-2 x_{i} x_{j}+x_{j}^{2}
$$

- Strategy: convert matrix $D$ of $d_{i j}^{2}$ into matrix $B$ of $x_{i} x_{j}$
- "Centered" distance matrix
- $B=X X^{\top}$


## Euclidean MDS

Centering:

- Sum of row $i$ of $D=\operatorname{sum}$ of column $i$ of $D=$

$$
\begin{aligned}
s_{i} & =\sum_{j} d_{i j}^{2}=\sum_{j} x_{i}^{2}-2 x_{i} x_{j}+x_{j}^{2} \\
& =n x_{i}^{2}-2 x_{i} \sum_{j} x_{j}+\sum_{j} x_{j}^{2}
\end{aligned}
$$

- Sum of all entries in $\mathrm{D}=$

$$
s=\sum_{i} s_{i}=2 n \sum_{i} x_{i}^{2}-2\left(\sum_{i} x_{i}\right)^{2}
$$

## Euclidean MDS

Choose $\Sigma \mathrm{x}_{\mathrm{i}}=0$

- Solution will have average position at origin
- Then,

$$
s_{i}=n x_{i}^{2}+\sum_{j} x_{j}^{2}, \quad s=2 n \sum_{j} x_{j}^{2}
$$

$$
d_{i j}^{2}-\frac{1}{n} s_{i}-\frac{1}{n} s_{j}+\frac{1}{n^{2}} s=-2 x_{i} x_{j}
$$

- So, to get B:
- compute row (or column) sums
- compute sum of sums
- apply above formula to each entry of $D$
- Divide by -2


## Euclidean MDS

- Now have $B$, want to factor into $X X^{\top}$
- If $X$ is $n \times d, B$ must have rank $d$
- Take SVD, set all but top d singular values to 0
- Eliminate corresponding columns of U and V
- Have $B_{3}=U_{3} W_{3} V_{3}{ }^{\top}$
- $B$ is square and symmetric, so $U=V$
- Take $X=U_{3}$ times square root of $W_{3}$


## Multidimensional Scaling

- Result (d=2):

[Pellacini et al.]


## Multidimensional Scaling

- Caveat: actual axes, center not necessarily what you want (can't recover them!)
- This is "classical" or "Euclidean" MDS [Torgerson 52]
- Distance matrix assumed to be actual Euclidean distance
- More sophisticated versions available
- "Non-metric MDS": not Euclidean distance, sometimes just inequalities
- "Weighted MDS": account for observer bias

