

# **COS 109**

# **Computers in our World**

**Lecture 1**  
**in person!**

## Basic info

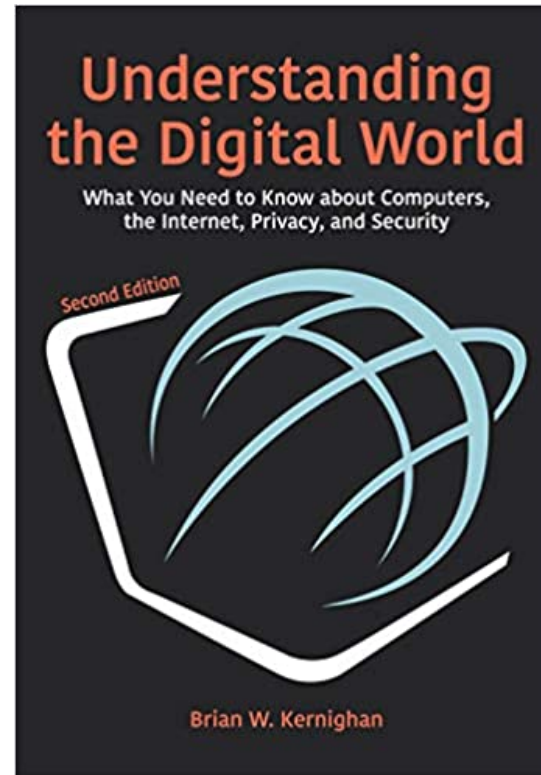
- **Brian Kernighan**  
bwk@cs.princeton.edu    [www.cs.princeton.edu/~bwk](http://www.cs.princeton.edu/~bwk)  
**office hours: temporarily, right after class**  
or make an appointment with [wase.princeton.edu](mailto:wase.princeton.edu) or by email
- **web site:** [www.cs.princeton.edu/courses/archive/fall21/cos109](http://www.cs.princeton.edu/courses/archive/fall21/cos109)  
(Canvas not likely to be used much)
- **please fill out the survey** (link also on web site)  
<https://forms.gle/cZYdW7xSdPMi3RfP6>
- **first problem set is due midnight Wednesday Sep 15**
- **first lab is due midnight Friday Sep 17**  
(both are posted on web page)

## Administrivia (check the web page for updates!)

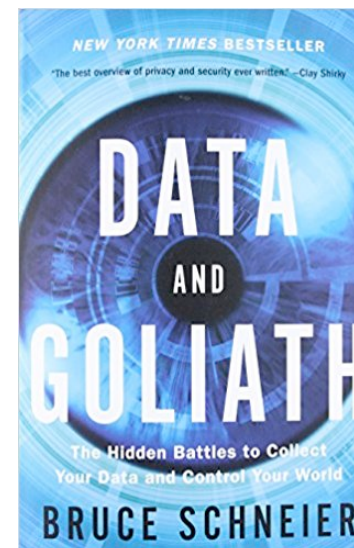
- notes will be posted online
  - but not everything will be in them or in the textbook
- readings: ~ 1 hour/week, before class
- 8 problem sets: ~ 1-2 hours each
  - posted by Wednesday, due following Wednesday before midnight
- 8 labs: ~ 2-3 hours each, plus reading to prepare
  - posted by Friday, due following Friday before midnight
  - do the labs on your own, any time
- open-book take-home midterm during midterm week
- open-book take-home final exam during December exam period
- grading (*approximately*):
  - 20% problem sets + 20% labs + 20% midterm + 35% final + 5% participation
- **regular attendance at lectures is required; participation helps**

# Textbook

- 2<sup>nd</sup> edition is preferable
- 1<sup>st</sup> edition is ok



- good supplementary reading if you're interested in privacy and security =>



# House rules

- turn off your phone and laptop
  - it helps to keep you and me engaged
- let me know if there's anything I can do to make this work better
- **COVID precautions**
  - **for now: please be vaccinated, masked, socially distanced**
- ask questions / make comments / ... about anything any time
- questions so far?

# Course outline

- hardware (3-4 weeks)
  - how computers represent and process information
  - what's inside a computer, how it works, how it's built
- software (3-4 weeks)
  - how we tell computers how to do things
  - a very gentle introduction to programming in Python
- communications + data (3-4 weeks)
  - how the Internet and the Web work
  - machine learning, artificial intelligence
  - threats and defenses: privacy, security, cryptography
- along the way
  - current events, history, QR / QCR, ...

# Hardware: tangible devices and gadgets

- **how computers represent and process information**
  - universal digital representation of information:  
everything is represented as numbers
  - bits, bytes, binary
- **a computer is a universal digital processor**
  - it stores data and instructions in the same memory
  - the instructions are numbers
  - it's a general purpose machine:  
change the numbers and it does something different
  - your phone is a computer
- **hardware has been getting exponentially smaller, cheaper, faster for ~60 years**

# Software: telling computers what to do

- **algorithms**
  - precise sequences of steps to perform various tasks
  - what's possible, what's feasible, what's efficient
    - some problems are intrinsically very hard (we think)
- **programs and programming**
  - implementation of algorithms to be run on a computer
  - programming languages: how to express the steps
  - real programs: operating systems and applications
- **software intellectual property issues**
  - patents, copyrights, standards, ...



# Communications: computers talking to each other

- **the Internet is a universal digital network**
  - depends on protocols, standards, agreements, cooperation
- **we can easily communicate with people anywhere**
  - we are visible to and accessible by strangers everywhere
- **information passes through many sites**
  - where it can be inspected, modified, blocked, slowed down, ...
- **personal privacy and security are at risk**
  - tracking, data aggregation, surveillance (government and commercial)
  - phishing, identity theft, ...
  - viruses, worms, bots, hijacking, trolls, disinformation, ...
- **everything on the Internet is vulnerable**
  - cyber attacks
  - Internet of Things

## It's not just computers

- computers and networking are spreading into devices
- devices are increasingly powerful
- devices and systems are increasingly connected to the Internet: "Internet of Things"

phones

games, toys

consumer electronics: Alexa et al, smart TVs, Fitbit, Ring, Nest, ...

cars (self-driving or not)

planes

medical systems and devices

infrastructure: telephone, power, transportation, manufacturing, ...

weapons

...

# Privacy

- **data about shopping, banking, location, taxes, ..., is all digital**
  - **public records are increasingly digital too**
    - e.g., election contributions often include home addresses
- **data is easy to collect, store, copy, analyze, sell**
- **technically, it's impossible to control access**
  - **we're vulnerable to bugs, incompetence, stupidity, theft**
- **legally, in USA, we don't control data about ourselves**
  - **anyone can collect and sell anything about all of us (and they do)**
  - **laws are different in different countries (e.g., European Union GDPR)**

# Security

- the universal network makes us vulnerable to strangers
  - the Internet has no geography
  - it's easy to lie about who you are and where you are
  - the bad guys are usually far away
- general-purpose computers are everywhere
  - web pages and email can contain programs
  - phone apps often contain spyware and malware
- leads to spam, phishing, viruses, spyware, botnets, ...
  - tracking and surveillance by governments and businesses
  - theft by criminals everywhere
- it's impossible to control such programs
  - and to eliminate tracking and surveillance, trolling, fake news, influencing