# Searching non-text information objects

## Non-text digital objects

- Music
- Speech
- Images
- 3D models
- Video
- ?

### Ways to query for something

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- 1. Query by category/ theme
  - easiest work done ahead of time
- 2. Query by describing content
  - text-based query
  - text-based retrieval?
- 3. Query by example
  - "similar to"
  - imprecise example sketch
- query text docs and non-text objects with 2
- don't often do doc search by 3
- big move to do music, images by 3

### Query by describing content

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- text-based queries
- · where get text-based content?
  - author labels
    - metadata
  - URLs
  - text near imbedded objects
    - html pages
  - group tagging
    - folksonomy
    - Flickr





Example: content- based image search

# First example method: color histogram

- k colors
- Picture as histogram **x** : % pixels each color
- k×k matrix A of color similarity weights
- · histogram defines feature vectors

• dist<sub>histo</sub>(
$$\boldsymbol{x}, \boldsymbol{y}$$
) = ( $\boldsymbol{x}$ - $\boldsymbol{y}$ )<sup>t</sup> A( $\boldsymbol{x}$ - $\boldsymbol{y}$ )

$$= \sum_{i=1}^{k} \sum_{j=1}^{k} (x_{i} - y_{i})(x_{j} - y_{j})$$

– cross-talk: quadratic terms needed
 • not Euclidean distance

#### color histograms: reducing complexity

- compute RED<sub>avg</sub>, GREEN<sub>avg</sub>, BLUE<sub>avg</sub>
   over all pixels
- use to construct 3D-vector for picture
- use Euclidean distance
- · get close candidates
- examine close candidates with full histogram metric

#### color histograms: observations

- works for certain types of images – sunset canonical example
- color histogram global property
- this only small part of work: QBIC system, IBM, 1995

#### Second example method: a region-based representation

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- · region-based features of images
- query processed in same way as collection
- space-conscious: use bit vectors
- · levels of representation:
  - store bit vector for each region
  - store bit vector for each image
- get close candidates: compare image bit vectors
- · compare top k candidates using region bit vectors

Processing images of collection & query

- segment into homogeneous regions
   14 dimensional feature vectors
- threshold and transform
  - high-dimensional bit vectors store
  - Hamming distance between regions (XOR)
- build image feature vector
  - n region bit-vectors + weights  $\Rightarrow$ 
    - 1 m-dimensional real-valued image feature vector
  - L<sub>1</sub> distance between feature vectors
- · transform image vector
  - one high-dimensional bit vector for image store 12





#### Interesting details

- · Choices of distance:
  - prove that preserve distance relationships when go from real-valued vectors to bit vectors
- · Nature of sampling:
  - Example: region bit vectors -> 1 m-dim real image vector To get the value for one component of real vector
    - 1. choose **h** positions of region bit vectors (mask)
    - 2. choose an h-dim. bit vector as pattern
    - For each region bit vector If bit values at h positions of region vector equal pattern add weight of region to component of image vector
  - h (just 1) and m are parameters to choose

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#### Observations: region based

- Example of one regional method – lots of research, lots of places!
- This method uses sampling heavily

   produce bit vectors
- Part of larger project multiple media - CASS, Princeton, 2004

#### Third example method: Combining simple ideas

- · Goals
  - reduce search space
  - reduce disk I/O cost
- Simple ideas
  - K-means clustering of image database
  - B+ trees
  - heuristic search limits
- · New ideas
  - search beyond cluster containing query image

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- limit search within each cluster

#### Image representation

- Inpute: non-texture RGB images
- Process
  - resize to uniform 128x128 pixels
  - transform to different color space
    - relate to human perception
  - transform to 964 dimensional feature vector

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- · Apply Daubechies wavelet tranformation
- use several applications

#### Data space representation

- Cluster data space using K-means
  - search for "most cost effective" K
    - · search space size vs result accuracy
    - use cluster validity indexes
    - use majority vote of different indexes
- · Find cluster centroids
- For each cluster build a B+ tree
  - B+ tree contains each image in cluster
  - search key for i<sup>th</sup> image in cluster is distance of feature vector of ith image to cluster center

#### Search space for query

- don't search things know probably too far
- don't limit search to just cluster containing query
- · Chose similarity threshhold c for data set
- search images in outer shell of cluster
   range d-c to d+c for d=distance query to its centroid
   B+ tree good for range queries
- Same principle whether q in boundry of a cluster or not
  - but use different c : c<sub>same</sub>, c<sub>diff</sub>





#### Fourth example method: **Observations** Image ranking dynamic capability of B+ trees given similarity measures · color based use PageRank style define no region analysis of images $v = \alpha(1/n) + (1-\alpha)Sv$ · image representation and data space where representation independent n is the number of images to be ranked S is a matrix of image-image similarities \_ column normalized, symmetric citation: "Integrating wavelets with clustering and indexing v is the vector of VisualRanks for effective content-based image retrieval" 2012 $\alpha$ is the usual parameter 23

#### Testing:Google image search

#### See

VisualRank: Applying PageRank to Large-Scale Image Search, Yushi Jing and Shumeet Baluja, *IEEE Transactions on Pattern Analysis and Machine Intelligence*, 30(11), p 1877 - 1890, IEEE, 2008.

- -Table 1
- -Figure 11

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#### Observations: Image rank

- intention to use on images returned by other means
  - e.g. text based
- graph undirected
- Deployed?

Image search: Summary of techniques

- Techniques seen
  - aggregate/average features
  - sample
  - course screening followed by more accurate
- · Goals
  - reduce dimension
  - reduce complexity of distance metric
  - reduce space

Image search: Commercial search engines 26

- Use everything you can afford to use
- Text still king!?

