

# Searching non-text information objects

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# Non-text digital objects

- Music
- Speech
- Images
- 3D models
- Video
- ?

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# Ways to query for something

1. Query by category/ theme
    - easiest - work done ahead of time
  2. Query by describing content
    - text-based query
    - text-based retrieval?
  3. Query by example
    - "similar to"
    - imprecise example - sketch
- query text docs and non-text objects with 2
  - don't often do doc search by 3
  - big move to do music, images by 3

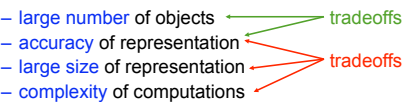
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# Query by describing content

- text-based queries
- where get text-based content?
  - author labels
    - metadata
  - URLs
  - text near imbedded objects
    - html pages
  - group tagging
    - folksonomy
    - Flickr

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# Query by example

- How represent objects?
    - features of a class of objects (e.g. image)
    - how compare features?
    - what data structures?
    - what computational methods?
  - Issues
    - large number of objects
    - accuracy of representation
    - large size of representation
    - complexity of computations
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# Features

- typically vector of numbers characterizing object representation
- "similar to" = close in vector space
  - threshold
  - Euclidean distance?
  - other choices for distance metric

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## Example: content- based image search

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## First example method: color histogram

- k colors
- histogram: % pixels each color
- k×k matrix A of **color similarity weights**
- histogram defines feature vectors
- $\text{dist}_{\text{histo}}(\mathbf{x}, \mathbf{y}) = (\mathbf{x}-\mathbf{y})^t A(\mathbf{x}-\mathbf{y})$

$$= \sum_{i=1}^k \sum_{j=1}^k a_{ij} (x_i - y_i)(x_j - y_j)$$

- cross-talk: **quadratic terms** needed
- not Euclidean distance

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## color histograms: reducing complexity

- compute  $\text{RED}_{\text{avg}}$ ,  $\text{GREEN}_{\text{avg}}$ ,  $\text{BLUE}_{\text{avg}}$ 
  - over all pixels
- use to construct **3D-vector**
- use **Euclidean distance**
- get close candidates
- **examine close candidates with full histogram metric**

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## color histograms: observations

- works for certain types of images
  - sunset canonical example
- color histogram global property
- this only small part of work:
  - QBIC system, IBM, 1995

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## Second example method: a region-based representation

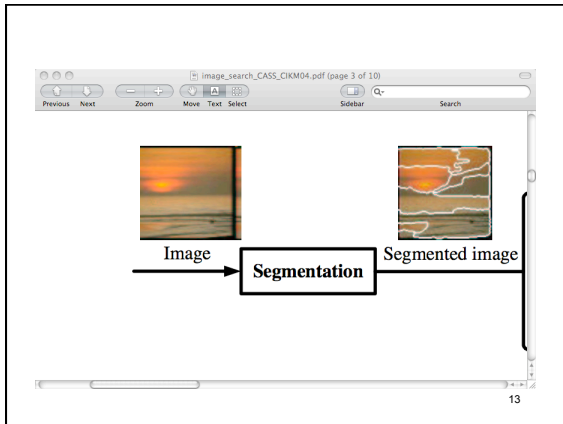
- region-based features of images
- **query processed** in **same** way as collection
- **space-conscious**: use bit vectors
- levels of representation:
  - store bit vector for each region
  - store bit vector for each image
- get **close candidates**: compare image bit vectors
- **compare top k candidates using region** bit vectors

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## Processing images of collection & query

- **segment** into homogeneous regions
  - 14 dimensional feature vectors
- **threshold and transform**
  - **high-dimensional bit vectors** - **store**
  - XOR for distance between regions
- build **image feature vector**
  - n region bit-vectors + weights  $\Rightarrow$  1 m-dimensional real-valued image feature vector
  - $L_1$  distance between feature vectors
- **transform** image vector
  - one high-dimensional bit vector for image - **store**

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## Components region feature vector

- color moments - 9 dim
  - role similar to histogram
- bounding box region - 5 dim
  - $\ln(\text{aspect ratio})$
  - $\ln(\text{bounding box size})$
  - density = # pixels / bounding box size
  - centroid x
  - centroid y

weight regions proportional to sq. root of area

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## Observations: region based

- **Example** of one regional method
  - lots of research, lots of places!
- This method uses **sampling** heavily
  - produce bit vectors
- Part of larger project - multiple media
  - CASS, Princeton, 2004

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## Third example method: Combining simple ideas

- **Goals**
  - reduce search space
  - reduce disk I/O cost
- **Simple ideas**
  - K-means clustering of image database
  - B+ trees
  - heuristic search limits
- **New ideas**
  - search **beyond cluster** containing query image
  - **limit search** within each cluster

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## Image representation

- Input: non-texture RGB images
- Process
  - resize to uniform 128x128 pixels
  - transform to 964 dimensional feature vector

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## Data space representation

- Cluster data space using K-means
  - search for “most cost effective” K
    - search space size vs result accuracy
    - use cluster validity indexes
    - use majority vote of different indexes
- Find cluster centroids
- For each cluster build a B+ tree
  - B+ tree contains each image in cluster
  - search key for  $i^{\text{th}}$  image in cluster is distance of feature vector of  $i^{\text{th}}$  image to cluster center

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## Search space for query

- don't search things know probably too far
- don't limit search to just cluster containing query
- Chose **similarity threshold c for data set**
- search images in outer shell of cluster
  - range d-c to d+c for d=distance query to its centroid
  - B+ tree good for range queries
- Same principle whether q in boundry of a cluster or not
  - but use different c :  $c_{\text{same}}$ ,  $c_{\text{diff}}$

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## Results

- find **best 5 matches** to a query image
- most interesting result:  
**resources used versus value find**
- sample numbers (1000 images):
  - average distance
    - K-means & B+ tree 51.887
    - K-means 52.212
    - linear search 50.881
  - size search space
    - K-means & B+ tree 147
    - K-means 92.39
    - linear search 900

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## Other Results

- visually:
  - not beating other methods for image quality
- calculate precision of top 5 returns
  - 10 pre-existing image categories
    - crude
  - sample numbers:
    - them 0.568, linear search 0.576

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## Observations

- **dynamic capability** of B+ trees
- **color based**
- **no region analysis** of images
- image representation and data space representation **independent**

citation: "Integrating wavelets with clustering and indexing for effective content-based image retrieval" 2012

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## Fourth example method: Image ranking

- given similarity measures
- use PageRank style
- define
$$\mathbf{v} = \alpha(1/n) + (1-\alpha)S\mathbf{v}$$
- where
  - n is the number of images to be ranked
  - S is a matrix of image-image similarities  
column normalized, symmetric
  - $\mathbf{v}$  is the vector of VisualRanks
  - $\alpha$  is the usual parameter

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## Observations: Image rank

- intention to use on images returned by other means
  - e.g. text based
- graph undirected
- tested on Google image search
  - VisualRank, Google, 2008
- Deployed?

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visualRank\_aka\_ImageRank\_Journal.pdf (page 9 of 14)

Previous Next Zoom Move Text Select Sidebar Q- table 1 310 matches

IG AND BALUJA: VISUALRANK: APPLYING PAGERANK TO LARGE-SCALE

TABLE 1  
Relevancy Study

"Irrelevant" images per product query	VisualRank	Google
Among top 10 results	0.47	2.82
Among top 5 results	0.30	1.31
Among top 3 results	0.20	0.81

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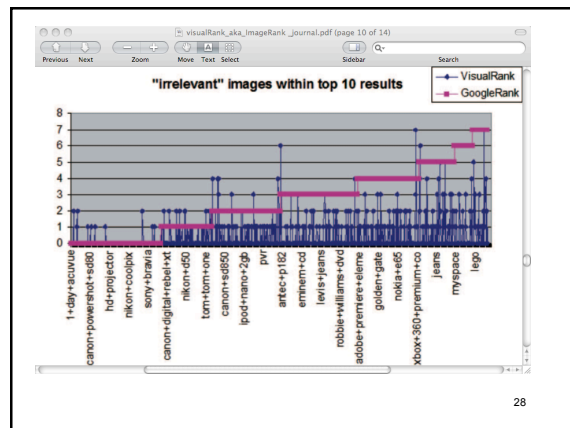
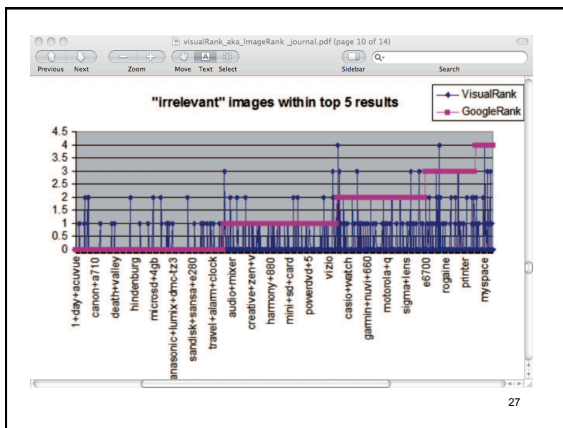
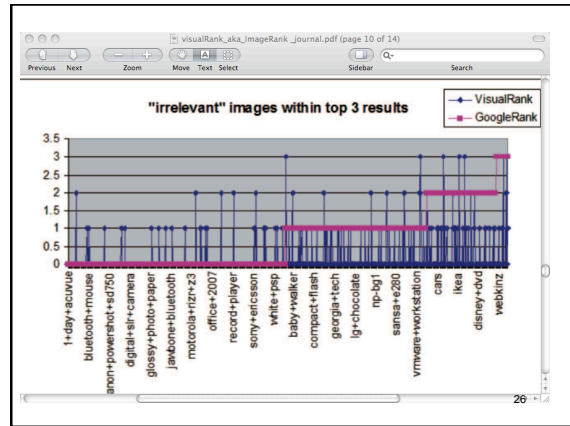


Image search:  
Summary of techniques

- Techniques seen
  - aggregate/average features
  - sample
  - course screening followed by more accurate
- Goals
  - reduce dimension
  - reduce complexity of distance metric
  - reduce space

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Image search:  
Commercial search engines

- Use everything you can afford to use
- Text still king!?

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