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Caleb Bastian

Continuation from previous lecture on **Exponential families**

$$p(x|\xi) = h(x)exp\{\eta^{\intercal}t(x) - a(\eta)\}$$

where $X_n \sim p(x|\eta)$. Take *Log*, resulting in

$$\log \{ p(X_{1:N}|\xi) \} = \sum_{n=1}^{N} \left[\log \{ h(X_n) \} + \eta^{\mathsf{T}} \left(\sum_n t(X_n) \right) - Na(\eta) \right]$$

Take derivative of both sides and set equal to zero,

$$\frac{\partial l}{\partial \eta} = \sum_{n} t(X_n) - N\nabla_{\eta} a(\eta) = 0,$$

 \mathbf{SO}

$$\nabla_{\eta} a(\eta) = \frac{1}{N} \sum_{n} t(X_n),$$

which is the empirical average of the sufficient statistics, which is equivalent to

$$\mathbb{E}_{\hat{\eta}}\{t(X)\} = \frac{1}{N} \sum_{n} t(X_n)$$

Bayesian setting

- place a prior on the natural parameter

- compute the posterior given data $X_{1:N}$

Conjugate Prior: a prior for which the posterior is in the same family. We previously saw Gaussian/Gaussian (*prior/likelihood*) case.

Beta-Bernoulli Conjugacy:

Bernoulli Distribution:
$$p(x|\pi) = \pi^x (1-\pi)^{1-x}$$
, where $x \in \{0,1\}$

Beta Distribution:
$$p(\pi | \alpha, \beta) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} \pi^{\alpha - 1} (1 - \pi)^{\beta - 1}$$
, where $\alpha > 0, \beta > 0, \pi \in (0, 1)$.

Note the Gamma function Γ {} is the real-valued extension of the factorial function.

Some properties of the Beta distribution:

• $\mathbb{E}\{\pi | \alpha, \beta\} = \frac{\alpha}{\alpha + \beta}$ •can assume uniform, symmetric, and skewed distributions

So, defining our model via

$$\pi \sim Beta(\alpha, \beta)$$
$$X_n \sim Bernoulli(\pi),$$

The *Posterior* distribution is:

$$p(\pi|X_{1:N}) \propto p(\pi)p(X_{1:N}|\pi)$$
$$= p(\pi)\prod_{n=1}^{N}p(X_n|\pi)$$
$$= \left(\frac{\Gamma(\alpha+\beta)}{\Gamma(\alpha)\Gamma(\beta)}\pi^{\alpha-1}(1-\pi)^{\beta-1}\right)\prod_{n=1}^{N}\pi^{X_n}(1-\pi)^{1-X_n}$$

$$\propto \pi^{(\alpha + \sum_{n} X_{n} - 1)} (1 - \pi)^{(\beta + N - \sum_{n} X_{n} - 1)}$$
$$= Beta\left(\alpha + \sum_{n} X_{n}, \beta + N - \sum_{n} X_{n}\right)$$

Note that

$$\mathbb{E}(\pi|X_{1:N}) = \frac{\alpha + \sum_{n} X_{n}}{\alpha + \beta + \sum_{n} X_{n} + N - \sum_{n} X_{n}} = \frac{\alpha + \sum_{n} X_{n}}{\alpha + \beta + N}$$

Conjugate Prior for Exponential Family

 $\eta \sim \operatorname{Conj.}(\lambda)$ $X_n \sim \text{Exponential family } (\eta), n = 1, ..., N$

$$p(X_n|\eta) = h(x)exp\left\{\eta^{\mathsf{T}}t(x) - a(\eta)\right\}$$

• $p(\eta|\lambda) = h(\eta)exp\left\{\lambda_1^{\mathsf{T}}\eta + \lambda_2(-a(\eta)) - a_c(\lambda)\right\}$

(•) is the conjugate prior for the Exponential family. λ_1 is a vector with the same dimension as η , $\lambda_2 \in \mathbb{R}$, and a_c is log-normalized.

In the conjugate prior, <u>natural parameter</u>: $\langle \lambda_1, \lambda_2 \rangle$, where λ_1 is dim (η) and $\lambda_2 \in \mathbb{R}$. <u>sufficient statistics</u> are $\langle \eta, -a(\eta) \rangle$

To confirm this,

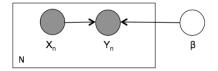
$$p(\eta|X_{1:N}) \propto p(\eta|\lambda) * \prod_{n}^{N} p(X_{n}|\eta)$$
$$= h(\eta) * exp\left\{\lambda_{1}^{\mathsf{T}}\eta + \lambda_{2}(-a(\eta)) - a_{c}(\lambda)\right\} * Nh(x)exp\left\{\eta^{\mathsf{T}}\left(\sum_{n} t(X_{n})\right) - Na(\eta)\right\}$$
$$\propto h(\eta) * exp\left\{\left(\lambda_{1} + \sum_{n} t(X_{n})\right)^{\mathsf{T}}\eta + (\lambda_{2} + N)(-a(\eta))\right\}$$

This is the same form as the prior. So, the posterior is in the same family with

$$\hat{\lambda_1} = \lambda_1 + \sum_n t(X_n)$$
$$\hat{\lambda_2} = \lambda_2 + N$$

other conjugates: (prior/likelihood) Normal (on μ)-Inverse Wishart (on Σ) / Normal Dirichlet/Multinomial Gamma/Poisson Beta/Bernoulli

Generalized Linear Models



-Observed input X enters the model through a linear function:

 $\xi = \beta^{\mathsf{T}} X$

-Conditional mean of the response y is a function of ξ

$$\mathbb{E}\left(Y|X\right) \triangleq \mu = f(\beta^{\mathsf{T}}X)$$

-Response Y is drawn from an exponential family with mean μ .

Diagram:

$$\begin{array}{c} \beta \\ & \searrow \\ \chi \end{array} \xrightarrow{f} \mu \xrightarrow{\Psi} \eta \\ \chi \end{array}$$

 Ψ maps the mean to the natural parameter. Usually, we work with an over-dispersed exponential family

$$p(y|\eta) = h(y,\delta)exp\bigg\{\frac{\eta^{\mathsf{T}}y - a(\eta)}{\delta}\bigg\}$$

Linear Regression:

$$p(Y|X) = \frac{1}{\sqrt{2\pi\sigma^2}} exp\left\{-\frac{1}{2\sigma^2}(Y - \beta^{\mathsf{T}}X)^2\right\}$$
$$= \frac{1}{\sqrt{2\pi\sigma^2}} exp\left\{\frac{-Y}{2\sigma^2}\right\} * exp\left\{\frac{Y(\beta^{\mathsf{T}}X) - \frac{1}{2}(\beta^{\mathsf{T}}X)^2}{\sigma^2}\right\}$$

where

$$\begin{split} \delta &= \sigma^2 \\ h(\delta,Y) &= \frac{1}{\sqrt{2\pi\sigma^2}} exp\{\frac{-Y}{2\sigma^2}\} \\ \eta &= \beta^\intercal X \\ a(\eta) &= \eta^2/2 \\ \Psi \text{: Identity} \\ f \text{: Identity} \end{split}$$

2 decisions to make to define model:

- 1. Choose the exponential family distribution of Y (this determines Ψ).
- 2. Choose the response function f ("link function")

Canonical Response Function: $f = \Psi^{-1}$. Here, the linear function of X is the natural parameter. $\eta = X^{\intercal}\beta$. The only "choice" we now have is 1.